



Broadband; Government  
Kenya

## Providing internet connectivity to entrepreneurs across Kenya

Connecting 1160 sites  
to provide incubation  
hubs for young adults  
and entrepreneurs  
to develop and grow  
their businesses

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## The Challenge

With youth unemployment in Kenya at around 35%, the Kenyan government have identified the need to stimulate the economy to reduce this figure and to positively influence economic growth. Often young adults and entrepreneurs who are eager to start their own businesses are left without the key resources to do so. This is a result of many living in rural areas of Kenya where accessibility to networks or affordability of connectivity is out of reach, making the internet not freely available for most.

The government initiated a programme to enable young adults and start-up businesses to progress their business ideas and develop their ICT skills with a reliable and high quality internet connection.

## Summary

Partner: Telkom Kenya

Region: Kenya

Sector: Broadband;  
Government

Vertical: Education;  
Start-up Business

## The Solution

The Kenyan Ministry of ICT awarded the programme for the Constituency Incubation Hubs (CIH) to Telkom Kenya to provide incubation hub facilities for young adults and entrepreneurs to develop their ICT skills and applications, bringing them into the digital world.

Telkom Kenya, in partnership with Avanti Communications, will use capacity from Avanti's HYLAS 2 Ka-band satellite to deploy services to 290 constituencies across Kenya. Each constituency will have 4 CIH sites, making a total of 1160 sites being connected as part of the project.

Full deployment of the service will be provided using iDirect's platform and will encourage young adults to expand on their current skills and utilise various different technologies with the connectivity. Currently, the Mathioya constituency already has CIH installed where young adults are able to do online marketing and research, helping them to get a head start in the ICT world.

## The Benefits

- With 1160 sites being connected across Kenya, the connectivity will help to solve the digital divide and increase employment opportunities.
- Entrepreneurs will be able to have the tools required build a sustainable business and market their business accordingly
- Communities will have increased opportunities through the facility to job search and also learn a range of online marketing skills to develop their businesses.
- Each hub will have a VSAT system, Wi-Fi router and 40 tablet devices, provided by BRCK Kenya, which users will be able to use to connect online and discover new business opportunities.

**“Bringing connectivity to rural communities and young adults who do not have access to this service will make great improvements not only in the business world, but for our economy. Providing entrepreneurs with the tools they need to develop their skills and create their own businesses is a key requirement needed across Kenya. We are greatly appreciative of Avanti and Telkom Kenya deploying this initiative across the country and hope to continue improving opportunities for all.”**

**Honourable Joe Mucheru, Minister of ICT of Kenya**



T +44 (0)20 7749 1600  
E [contact@avantiplc.com](mailto:contact@avantiplc.com)  
[www.avantiplc.com](http://www.avantiplc.com)



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